



**2011 Sponsorship Proposal
For
BGSD.com**

PLAYER OF THE WEEK TICKET VOUCHERS

1. The Captains will reward each of the BGSD.com softball player's of the week during the 2011 season with two undated ticket vouchers to any Captains home game.
2. The ticket vouchers will be good for 30 days from the time the player is named a player of the week.
3. Player names will be listed at the Captains Will Call office during each game and players will need to present their identification and team name to receive two tickets to a Captains game.
4. A total of 70 leagues from greater Cleveland will be eligible to receive player of the week tickets for a maximum of 15 total weeks (approximately 1,050 players or 2,100 tickets).
5. All player of the week names will be sent on a weekly basis via e-mail to Josh Berger at the Captains office (jberger@captainsbaseball.com).
6. Each player of the week must e-mail Josh Berger AT LEAST 24 HOURS IN ADVANCE of the desired game date that they want to attend in order to have tickets placed at Will Call for them.

PLAYER OF THE WEEK TEAM GROUP DISCOUNT

1. The Captains will offer each member of a BGSD.com softball player of the week's team the opportunity to attend a Captains game for only \$7, a 30% discount during the 2011 season WHEN TICKETS ARE ORDERED MORE THAN 24 HOURS IN ADVANCE OF THE DESIRED GAME DATE.
2. The discounted ticket offer will be good for 30 days from the time the player from a team is named a player of the week.
3. Team members who wish to take advantage of this opportunity will e-mail or call Josh Berger at the Captains office (jberger@captainsbaseball.com) to reserve their tickets MORE THAN 24 HOURS IN ADVANCE OF THE DESIRED GAME DATE. IF TICKETS ARE PURCHASED ON THE DATE OF THE DESIRED GAME, THEY WILL NOT BE DISCOUNTED.
4. If more than ten players from one team reserve tickets for a specific game, the Captains will acknowledge that team's player of the week during a special pre-game ceremony and the player of the week will throw out the ceremonial first pitch.

BGSD.com PLAYER OF THE YEAR CELEBRATION

1. The Captains will honor the BGSD.com Player of the Year before the August 31 Captains game with a special pre-game ceremony and trophy presentation.
2. All members of the BGSD.com network of leagues will have the opportunity to purchase \$7 Captains tickets for this game to participate in the ceremony and celebrate a great season.
3. BGSD.com will present its player of the year trophy before the game to the player of the year, who will receive up to ten tickets for the game to share with friends and family.